



El día de los niños/El día de los libros (Children's Day/Book Day), commonly known as Día, is a nationally recognized initiative that emphasizes the importance of literacy for all children from all backgrounds. It is a daily commitment to linking children and their families to diverse books, languages and cultures. The celebration is intended to be year-round, culminating on **April 30th**.

Through Día, libraries work to...

- Celebrate children and connect them to the world of learning through books, stories and libraries.
- Nurture cognitive and literacy development in ways that honor and embrace a child's home language and culture.
- Introduce families to community resources that provide opportunities for learning through multiple literacies.
- Recognize and respect culture, heritage and language as powerful tools for strengthening families and communities.

Día is celebrated across the United States...

- In libraries all over the country librarians, children, and parents celebrate Día with book clubs, bilingual story times, guest appearances by children's authors, crafts, music, and more.
- Libraries register their Día Programs held throughout the year in the national registry. This registry showcases all types and sizes of Día programs held throughout the country.
- On the official Día website librarians and parents have access to book suggestions, toolkits, a resource guide, worksheets, and more great resources to help their Día Celebration!
- Every year more and more libraries celebrate Día; visit your local library to find out about their celebration!

El día de los niños/El día de los libros is an enhancement of Children's Day, which began in 1925 as a result of the first "World Conference for the Well Being of Children" in Geneva, Switzerland. Children's Day was designated as a day to bring attention to the importance and well being of children. In 1996, Pat Mora, nationally acclaimed author of books for children and adults, proposed linking the celebration of childhood and children with literacy. Her proposal was endorsed by Día Founding Partner REFORMA, the National Association to Promote Library and Information Services to Latinos and the Spanish-Speaking in 1997. The Association for Library Service to Children (ALSC) is now the national home for Día.

Together, let's grow Día and connect children to a world of learning through books, stories and libraries!

For more information about Día scan the code or
visit <http://dia.ala.org>.

