

Each Story **MATTERS** Every Child **COUNTS**

Día

dia.ala.org

Día is a nationally recognized initiative that emphasizes the importance of literacy for all children from all backgrounds. It is a daily commitment to linking children and their families to diverse books, languages and cultures.

DÍA'S GOALS:

- Celebrate children and connect them to the world of learning through books, stories and libraries.
- Nurture cognitive and literacy development in ways that honor and embrace a child's home language and culture.
- Introduce families to community resources that provide opportunities for learning through multiple literacies.
- Recognize and respect culture, heritage and language as powerful tools for strengthening families and communities.