



Everyone Reads @ your library

2015 Building STEAM with Día mini-grants

Requirements and Guidelines

I. Mini-grant Title

El día de los niños/El día de los libros (Children's Day/Book Day): Building STEAM with Día!

II. History

El día de los niños/El día de los libros (Children's Day/Book Day) is a nationally recognized initiative that emphasizes the importance of literacy for all children from all backgrounds. It is a daily commitment to linking children and their families to diverse books, languages and cultures. The common goals of all Día programming are to:

- Celebrate children and connect them to the world of learning through books, stories and libraries.
- Nurture cognitive and literacy development in ways that honor and embrace a child's home language and culture.
- Introduce families to community resources that provide opportunities for learning through multiple literacies.
- Recognize and respect culture, heritage and language as powerful tools for strengthening families and communities.

The Día celebration was founded in 1996 by children's book author Pat Mora, who proposed conceptually linking the existing Children's Day with literacy. Since 2002, the Association for Library Service for Children (ALSC) has served as the national home of Día and we, along with the founding partner of Día, the National Association to Promote Library and Information Services to Latinos and the Spanish Speaking (REFORMA), have continued to increase public awareness of the celebration and its goals in libraries

throughout the country. The celebration is intended to be year-round, culminating nationally on April 30th each year.

III. About ALSC

ALSC, a division of the ALA, is the world's largest organization dedicated to the support and enhancement of library service to children. With a network of more than 4,000 children's and youth librarians, literature experts, publishers and educational faculty, ALSC is committed to creating a better future for children through libraries. To learn more about ALSC, visit ALSC's website at <http://www.ala.org/alsc>.

IV. About Dollar General

Dollar General Corporation has been delivering value to shoppers for 75 years. Dollar General helps shoppers Save time. Save money. Every day![®] by offering products that are frequently used and replenished, such as food, snacks, health and beauty aids, cleaning supplies, basic apparel, house wares and seasonal items at low everyday prices in convenient neighborhood locations. With more than 11,500 stores in 40 states, Dollar General has more retail locations than any retailer in America. In addition to high quality private brands, Dollar General sells products from America's most-trusted manufacturers such as Clorox, Energizer, Procter & Gamble, Hanes, Coca-Cola, Mars, Unilever, Nestle, Kimberly-Clark, Kellogg's, General Mills, and PepsiCo. For more information on Dollar General, please visit www.dollargeneral.com.

V. Purpose of the Grant

The purpose of the Everyone Reads @ your library grant is for ALSC to prepare libraries to incorporate Día goals into their existing programs, every day of the year. To help meet this goal, ALSC will provide 20 mini-grants to libraries to initiate Building STEAM with Día programs. In addition to these mini-grants, funding from this grant will also allow ALSC to host a National Diversity Forum and create additional resources including a Building STEAM with Día Booklist and Toolkit.

VI. Mini-Grant Purpose

The purpose of the mini-grant is to encourage libraries to offer Building STEAM with Día programs in their community that focus on culturally diverse and appropriate STEAM (Science, Technology, Engineering, Art, and Math) activities. The project year for this grant is December 2014 through May 2015.

VII. Mini-Grant Eligibility

- Application must be submitted online before October 17, 2014 at 5pm Central Standard Time.
- Applicants must work in a public library with a demonstrated need and capacity to address the diverse backgrounds within its community, specifically for children from birth to age 14.

- Applicants must be able to attend the ALSC Diversity Forum taking place at the American Library Association Midwinter Meeting in Chicago on Friday, January 30, 2015. Selected applicants will receive a \$500 travel stipend to attend.
- Applicants must be a current personal member of ALSC. To become an ALSC member [click here for more information](#).
- Applicants must be located within 20 miles of a Dollar General Store, distribution center, or corporate office (please visit Dollar General's Store Locator at <http://www.dollargeneral.com/storeLocator>).
- Applicants are required to complete all reporting requirements for this grant prior to June 1, 2015; including online mid-term and final reports and correspondence with ALSC staff and/or contractor regarding program activities.

VIII. Mini-Grant Objectives

Objective 1: Build a greater awareness in the community of the resources and services libraries offer through Día.

- A. Demonstrate the Día logo on all Building STEAM with Día program materials: signage, calendars, Website, publicity, buttons, and stickers.
- B. Demonstrate that materials are being utilized.

Objective 2: Libraries will develop and implement Building STEAM with Día programs for children from birth to age 14 in their library.

- A. Complete Building STEAM with Día programs that that focus on culturally diverse and appropriate STEAM (Science, Technology, Engineering, Art, and Math) concepts and activities.
- B. Demonstrate partnerships with community groups and organizations outside of the library in order to recruit participate, promote program and create program content.

Objective 3: Grant recipients will attend the ALSC Diversity Forum at the American Library Association's Midwinter Conference on January 30, 2015 in Chicago.

- A. Grant Recipients will attend and actively participate in the Diversity Forum sharing ideas and information from their own unique backgrounds and communities.
- B. Grant recipients will implement information and ideas gained through this forum into their own programming, specifically in their Building STEAM with Día programs.
- C. Grant recipients will share knowledge and ideas gained through this form with their colleagues in their library and community.

IX. Grant Money Allocation

Mini-grant funds must be used to support your Building STEAM with Día programs prior to June 1, 2015. Funds can be used to purchase books to be given to participants or

added to collections, purchase program supplies, for program outreach and other activities as deemed appropriate. A complete budget is due with your application.

X. ALSC Responsibilities

- Provide recipients with midterm and final reports to be completed.
- Create and distribute materials for use in the program, as well as in the library; and create and distribute signs/banners designed to draw attention to the program, and to Día and multicultural awareness.
- Create and distribute a bookplate to be inserted in all books that are purchased through the grant.
- Create a press kit for grant awarded libraries. The kit will assist libraries in drawing public attention to the book club, and to multicultural publications in the library.
- Create a Building STEAM with Día Booklist that can be utilized in your program.
- Host a National Diversity Forum that will be attended by grant recipients.

XI. Library Responsibilities:

- Develop and implement a Building STEAM with Día program for your community that focus on culturally diverse and appropriate STEAM (Science, Technology, Engineering, Art, and Math) programs.
- Display signs and material throughout the library.
- Distribute copies of books used during the Building STEAM with Día programs to participants, ensuring that each book has the Día bookplate on it.
- Attempt to create and leverage a partnership with its local Dollar General store.
- Complete the midterm and final reports and submit to ALSC by assigned date.
- Work with ALSC staff and/or contractor to provide information and details on your program that can be used in the Building STEAM with Día Toolkit.
- Register each Día Family Book Club meeting in the 2015 National Día Program Registry.
- Attend the ALSC Diversity Forum taking place at the American Library Association's Midwinter Meeting in Chicago on Friday, January 30, 2015.

XII. Evaluation

The success of the program will be determined by a combination of outcome-based and output-based evaluation process and tracked on a midterm basis so that adjustments can be made based on feedback.

Midterm reporting form (submit by March 1, 2015):

- Provide quantitative information about the number of classes, participants, collections and materials (purchase and circulation), cultural development/language trainings, collaborations, and media outreach opportunities.
- Provide a budget report.

- Provide qualitative data including lessons learned and media relations.

Final report form (submit by June 1, 2015):

- The Project Coordinator will evaluate the mini-grant's success in terms of goal achievement and its impact on the library, participants and the community.
- Submit final budget summary to support and illustrate the mini-grant's success.
- Submit program impact stories and outcomes achieved by program.

XIII. Timeline

September 29, 2014 – October 17, 2014

Application period

October 20, 2014– November 3, 2014

Review applications; select up to 12 grantees

November 7, 2014

Announce successful applicants/notify unsuccessful applicants

December 1, 2014 – June 1, 2015

Mini grant implementation time period

March 1, 2015

Midterm status report due to ALSC

June 1, 2015

Final report due to ALSC